



ELEVATE
MAX PVC &
MAX PVC XR
ROOFING SYSTEMS

NOBODY COVERS YOU BETTER

For roofing systems that need to last under challenging conditions, Elevate™ MAX PVC and fleece-backed MAX PVC XR membranes have you covered. Industry leading durability provides excellent resistance to breaking, tearing, and punctures, helping to prevent wear and tear from becoming big problems.

This low-maintenance commercial roof system offers building owners peace of mind with its resistance to fire, chemicals, grease, and harsh environments, making it an ideal choice for everything from factories and airports to restaurants and data centers. Plus, the reflective properties of Elevate MAX PVC and MAX PVC XR membranes, particularly when paired with Elevate ISOGARD™ polyiso insulation, help keep buildings comfortable for occupants as the seasons change.

Utilizing Elevate system details and installed by experienced, Elevate licensed applicators, MAX PVC and MAX PVC XR are an excellent choice for your next project.



HIGHLY DURABLE

With a top performing weathering package and thickness over an exceptionally strong knitted scrim layer, Elevate MAX PVC and MAX PVC XR membranes offer industry leading resistance to punctures, breaking, and tearing due to harsh environments and normal wear and tear.



ENERGY SAVINGS

Elevate MAX PVC and MAX PVC XR are a reflective, cool roof solution, absorbing less heat to help regulate building temperature and decrease air conditioning use. This benefit is enhanced when combined with flat or tapered Elevate ISOGARD™ polyiso insulation as part of a full system installation. White Elevate MAX PVC and MAX PVC XR are also compliant with California Title 24 Energy Efficiency Building Standards.



LONG LASTING

Your tenants may turn over several times before an Elevate MAX PVC or MAX PVC XR roof wears out. Proven performance is backed by the Elevate Red Shield Limited Warranty, up to 30 years, when installed by a licensed Red Shield applicator.



LICENSED CONTRACTOR NETWORK

When you select a warranted Elevate roof system you get peace of mind knowing the installation was performed by true professionals. High quality workmanship and a commitment to long-term system performance are cornerstones of our experienced and skilled network of Elevate licensed applicators. Supported by our in-market technical team and backed by the easily transferable Elevate Red Shield limited warranty², an Elevate roofing system delivers the confidence of a roof done right.



CHEMICAL AND FIRE RESISTANCE

PVC provides superior resistance to chemicals and grease, and is the most fire resistant single-ply roofing membrane.¹



BROAD PRODUCT LINE

Elevate MAX PVC XR has an additional 3.8-ounce per square yard needle punched polypropylene fleece backing, which improves foundational strength, making it ideal for adhered and mechanically attached applications.

DON'T SCRIMP ON SCRIM



RECYCLABLE

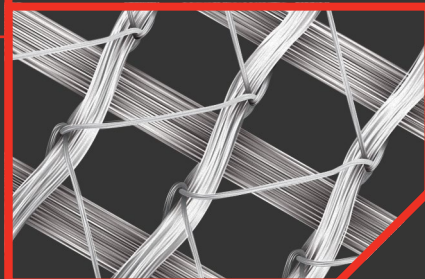
Mechanically attached Elevate MAX PVC and MAX PVC XR are recyclable at the end of their life.

EXTRA THICKNESS OVER SCRIM

A top performing layer offers enhanced durability and weathering resistance.

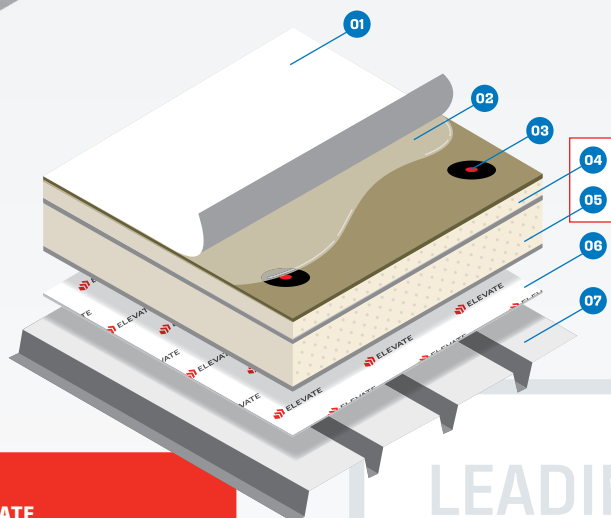
TOUGH SCRIM LAYER

An 18x9 threads per inch weave pattern contributes to industry leading breaking and tearing resistance, helping it stand up to extreme forces such as punctures, excessive wind and expansion / contraction.



STRONG SEAMS

A gray under-ply presents a bead at the seam when heat welded to visually confirm a proper weld. No adhesives, tapes or caulks required.



THERMAL BENEFITS WITH ISOGARD

Pairing Elevate MAX PVC and MAX PVC XR membrane with Elevate ISOGARD polyiso insulation in your roofing system has a moderating effect. It reduces heat absorption in warmer months and prevents heat from escaping in colder seasons to help regulate building temperature, contributing to utility savings. Elevate ISOGARD polyiso delivers the highest R-value per inch³ of common insulation systems making it a smart investment for your building.

ELEVATE MAX PVC System

- 1] Elevate MAX PVC
- 2] Approved Elevate Membrane Adhesive
- 3] Elevate Fasteners
- 4] Elevate ISOGARD HD Cover Board
- 5] Elevate ISOGARD GL Insulation
- 6] Elevate V-Force Vapor Barrier Membrane
- 7] Steel Deck

LEADING PERFORMANCE

Elevate MAX PVC

Competitor 1

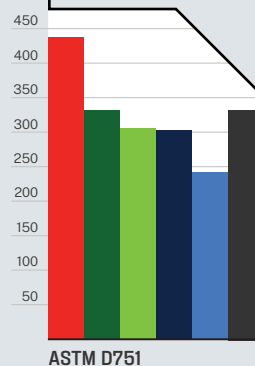
Competitor 2

Competitor 3

Competitor 4

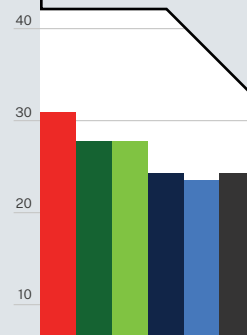
Competitor 5

BREAKING STRENGTH



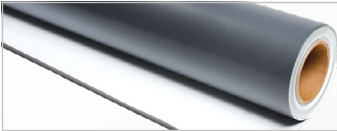
ASTM D751

THICKNESS OVER SCRIM

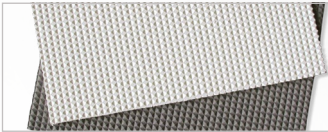


ASTM D7635

Based on published ASTM data for breaking strength and thickness over scrim posted on competitor websites using 60 mil PVC as the benchmark. For additional Elevate MAX PVC and Elevate MAX PVC XR ASTM results, please refer to the Technical Information Sheet on holcimelevate.com.



1 MAX PVC W56PVW61010 / WHITE
.060" x 10' x 100' (1.52mm x 3.05m x 30.48m); Also available in .050 and .080 thickness and widths of 5' and 10' / Additional colors available



2 MAX PVC Walkway Pad W56PVAWW1630 / WHITE
30" x 60" (762mm x 1524mm); 5 pads per bundle, 20 bundles per pallet
Also available in gray, tan and white with safety yellow skirts



3 MAX PVC Reinforced Flashing W56PVAW3130 / WHITE
60 mil 30" x 100' (762mm x 30.48m), 60 mil 10"x100' (254mm x 30.48m), 80 mil 30" x 65' (762mm x 19.81m) and 10" x 65' (254mm x 19.81m) / Additional colors available



4 MAX PVC Inside Corners W56PVAW1001
MAX PVC Outside Corners W56PVAW1010
6" x 6" (152.4mm x 152.4mm); 20 per carton / Additional colors available



5 MAX PVC Open & Closed Stack Flashing
Size varies, see TIS; 6 per carton / Additional colors available



6 PVC Clad Metal Elvaloy Coated W56PVC0410 / WHITE
Sheets are 4' x 10' (1.22m x 3.05m); 10 sheets per pallet / Additional colors available



7 MAX PVC Metal Pitch Pan W56PVAPW1401 / WHITE
6" x 6" (152.4mm x 152.4mm), 4" (102mm) min height; 1 per pack
Also available in 8" x 8" (203.2mm x 203.2mm) and in other colors
One Part Pourable Sealer W563587080 / WHITE
2.0 liter pouches, 4 per carton



8 MAX T-Joint Cover W56PVAW2001 / WHITE
4" and 6" (101.6mm and 152.4mm) assorted; 100 per pack
Additional colors available



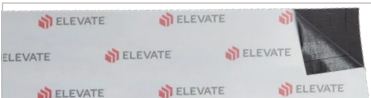
9 MAX PVC Reinforced Flashing W56PVAW3130 / WHITE
60 mil 30" x 100' (3.048m x 30.48m), 80 mil 30" x 65' (3.048m x 19.81m) and 10" x 65' (254mm x 19.81m) / Additional colors available



10 Termination Bar W56RAC3061
10' x 1.08" x 0.087" (3.1 m x 27.4 mm x 2.2 mm)
Tube: 50 - 10' (3.05 m) pieces per tube



11 PVC LVOC Bonding Adhesive W56PAU5105
PVC Water Based Bonding Adhesive W56PAC3001
5 gallons (18.9L); Coverage rate of 45 - 60 ft² per gallon (1.10 - 1.47 m² per liter)



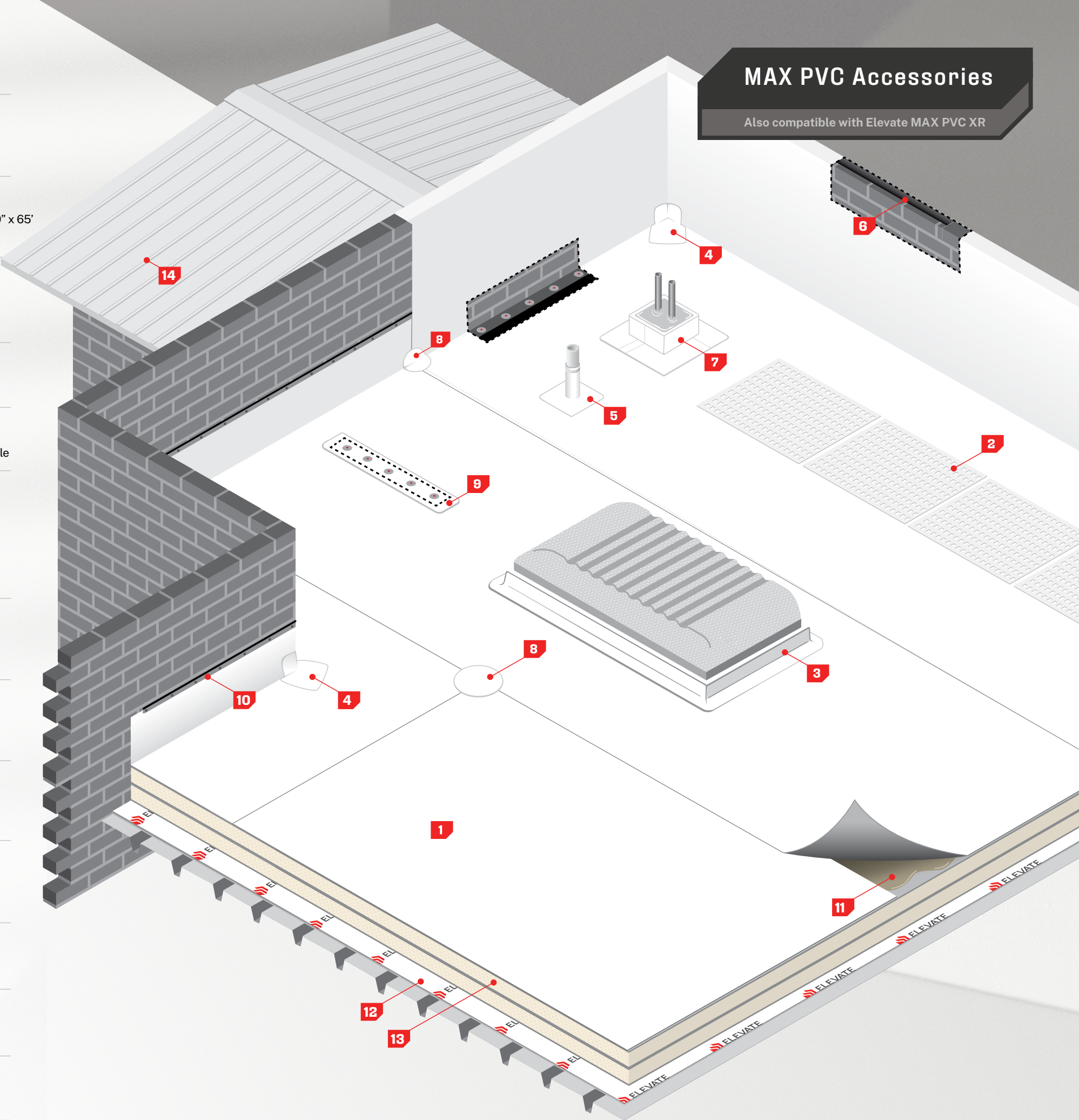
12 V-Force™ Vapor Barrier W56358900V25
25 rolls per pallet; Net coverage per roll is 468 ft² (43.5 m²)



13 ISOGARD™ CG W841CC2608 (4x8) W841CC2604 (4x4)
4' x 8' sheet, 4' x 4' sheet (thickness range 1" - 4")



14 MAX PVC Vinyl Rib W56PVAVG1501 / GRAY
10' (3.05 m) long; 10 pieces per box / Available in white, tan, gray, and charcoal





Elevate MAX PVC & MAX PVC XR Single-Ply Systems

TYPE	THICKNESS	SIZE	APPLICATION	ELEVATE LIMITED WARRANTY*
Elevate MAX PVC	50 MIL (1.27 MM)	5x100, 10x100	Adhered, Mechanical, InvisiWeld	Up to 15 years; Up to 20 years adhered only
Elevate MAX PVC	60 MIL (1.52 MM)	5x100, 10x100	Adhered, Mechanical, InvisiWeld	Up to 25 years
Elevate MAX PVC	80 MIL (2.0 MM)	5x65, 10x65	Adhered, Mechanical, InvisiWeld	Up to 30 years
Elevate MAX PVC XR	50 MIL (1.27 MM)	5x100, 10x100	Adhered, Mechanical	Up to 15 years; Up to 20 years adhered only
Elevate MAX PVC XR	60 MIL (1.52 MM)	5x100, 10x100	Adhered, Mechanical	Up to 25 years
Elevate MAX PVC XR	80 MIL (2.0 MM)	5x65, 10x65	Adhered, Mechanical	Up to 30 years

Available in white, gray, tan and charcoal

*Restrictions apply. See Red Shield Warranties on holcimelevate.com for details.

CRRC Compliant (Values for white Elevate MAX PVC. See TIS for other color values and for MAX PVC XR.)

INITIAL SOLAR REFLECTANCE	3-YEAR SOLAR REFLECTANCE	INITIAL THERMAL EMITTANCE	3-YEAR THERMAL EMITTANCE	INITIAL SRI	3-YEAR SRI	SLOPE
0.86	0.74*	0.87	0.87*	108	91*	Low and Steep

*Reflects CRRC Rapid Ratings



Learn more at www.holcimelevate.com.

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¹ Refer to test results from the American Society for Testing and Materials (ASTM) test E108.

² Subject to the terms, conditions, and limitations of the warranty.

³ The thermal performance of ISOGARD polyiso insulation is up to 40% better than major competitors when tested by an independent third party in cold temperature 40°F (4°C) applications according to ASTM C1289 standards. The increased R-value per inch means better thermal performance from the same roofing systems using the same amount of insulation compared to leading competitive products on the market today.